**Mashing up Ideas 😊**

**Randomly Generated Mash-ups:**

Mash-up 1:

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| **Idea 1** | **Idea 2** | **Idea 3** |
| Time Graph | Light Bulbs | Fill a Shopping Cart |
| * Shopping for lightbulbs in a limited amount of time * How many light bulbs can you reach / hit within a given amount of time? * Change the time period through a time meter – how does the overall brightness change? * Limit on time that bulbs are lit up * A shopping cart of all the countries and their literacy rate data * Shopping cart filling up over time | | |

Mash-up 2:

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| **Idea 1** | **Idea 2** | **Idea 3** |
| Highlighting charities | What jobs can you do? | Scrambled Words Intro |
| * Scrambling charity names (maybe in different languages with respect to the country) * Try to do a certain job e.g. checkout at a superstore with scrambled words (depending on which country you have chosen to work in!) * Scrambling job descriptions * Help charities provide jobs for people to improve literacy rates? * Working for a charity but all the instructions are scrambled | | |

Mash-up 3:

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| **Idea 1** | **Idea 2** | **Idea 3** |
| Mini Survey | Book Intro | Reading difficulty per country |
| * Survey in the book * Book showing reading difficulty per country * Each page of the book a different country * Each page of the book a different survey question | | |

**Custom Mash-ups:**

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| **Idea 1** | **Idea 2** |
| Timeline | Globe |
| * Timeline showing literacy rates evolving over the globe, can have different settings e.g. average literacy rates, gender separated, income separated etc. * Globe is timeline and space and time are one | |

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| **Idea 1** | **Idea 2** |
| Mini Survey | Job difficulty in relation to where you are |
| * A simple checkout game that varies in difficulty in relation to which country you pick at the start. * The letters are scrambled to a certain degree, ranging from the entire paragraph being scrambled completely to only words being scrambled | |

What the website will look like:

First Draft:

* User opens website
* Start off with a blank page, then a book fades into view
* Book opens and letters appearing on the book (as if being written)
* Letters are scrambled completely
* After X amount of time, letters begin to unscramble
  + Book says: Name of website and strap line
* Zoom in through the book and towards a tiny globe that grows bigger by the second
* You have in front of you a globe that is lit up in a dark environment (as if in space) with lights representing the countries and their literacy rates
* Hovering your mouse over certain countries will produce varying intensities of sound
* The intensity of sound and light are directly proportional to the literacy rate of the country
* User can spin the globe around, click on a country and bring up further information e.g:
  + Country name
* Timeline slider allowing the user to change the year / era